

United States Government
2005 Trade Capacity Building Assistance (\$US)
GUATEMALA

Activity Title	Activity Description	TCB Category	FY 05 Total
Certified Sustainable Products Alliance	The Rainforest Alliance (RA) and its private sector partners in the Certified Sustainable Products Alliance will promote and scale-up the sales of certified green products in the timber, banana and coffee sectors and provide a stream of economic, social and conservation benefits to producers, workers and their families. The goal is to transform the way that the participating companies source products, establishing alternative ways of doing business that the companies can replicate after the completion of USAID-funded activities. The Alliance will focus outside of protected areas, in a number of sites and supply chains chosen for their market demand, and conservation and/or socioeconomic importance. The principal use of USAID funding will be to support certification, facilitation of technical assistance towards certification, and market linkage and product development, and in the case of timber, technical assistance and training to improve product quality and competitiveness. Funded and implemented by USAID/G-CAP.	Business Services & Training	100,000
		Environmental Trade & Standards	300,000
		Trade-Related Agriculture	100,000
		Activity Total	500,000
Food for Progress Program for Guatemala	The program will implement improvements in the sanitary-phytosanitary (SPS) regime. Improvements will include the following: the purchase of equipment and computers that will help provide an adequate infrastructure technical assistance and appropriate training in the areas of evaluating risk identifying needed research in technology and plant and animal pests and diseases, and developing a system of information and vigilance for animal and plant health in the region. This activity is in support of the Central America - Dominican Republic FTA negotiations. Funded and implemented by Department of Agriculture/FAS.	Agreement on SPS	1,640,000
Support for Export Promotion through the Guatemala Guild of Exporters	Development and implementation of public/private alliances to maximize sales, job creation and competitiveness for rural Guatemalan employees and business owners. TA, sales support, cross training, observational trips and coordination to existing and previous alliance partners. TA to meet the requirements of new commercial partners (including supermarkets, wholesale, and retail buyers), and phyto-sanitary standards and certification processes. Competitiveness enhancing measures to develop industry clusters and packaged together around key clusters: sustainable tourism, handicrafts, forestry, and agribusiness. Work with business, industry, trade association and government leaders to establish or significantly enhance one major new Guatemalan trade relationship with at least one other major emerging market country. The provision of minimal technical and sales support, and overall business development assistance to the previously established 30 Electronic Business Centers. This activity is in support of the Central America - Dominican Republic FTA negotiations. Funded and implemented by USAID/G-CAP.	Export Promotion	150,000
		Trade-Related Agriculture	150,000
		Activity Total	300,000

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Trade, Ag., Investment, Environment, and NR Expert Services Assistance	Support the Government of Guatemala’s competitiveness program, Guate Compite, and its environmental program, Guate Verde. Five key areas of law, policy, regulation, and institutional support will be addressed: (1) competitiveness, which includes trade and investment policies, (2) rural land policy and conflict resolution, (3) agriculture, (4) cultural and natural resources management, and (4) environmental protection policies related to international trade and competitiveness. Focus on tourism, agribusiness, and forest products. Assistance will be provided to meet TCB, SPS, certification, and clean production standards at the firm-level, complemented by regional TA and training to support harmonization of product norms, standards, measurements, and commercial codes required for implementation of CAFTA and other trade agreements. Assistance will also be given to streamline business registration processes and reduce unnecessary and/or restrictive small business regulation. This activity is in support of the Central America - Dominican Republic FTA negotiations. Funded and implemented by USAID/G-CAP.	Business Services & Training	49,200
		Regional Trade Agreements (RTA)	49,200
		Environmental Trade & Standards	49,200
		Competition Policy & Foreign Investment	24,600
		Trade-Related Agriculture	49,200
		Tourism Sector Development	24,600
		Activity Total	246,000
Total FY 05 USG Trade Capacity Building Assistance to Guatemala			2,686,000